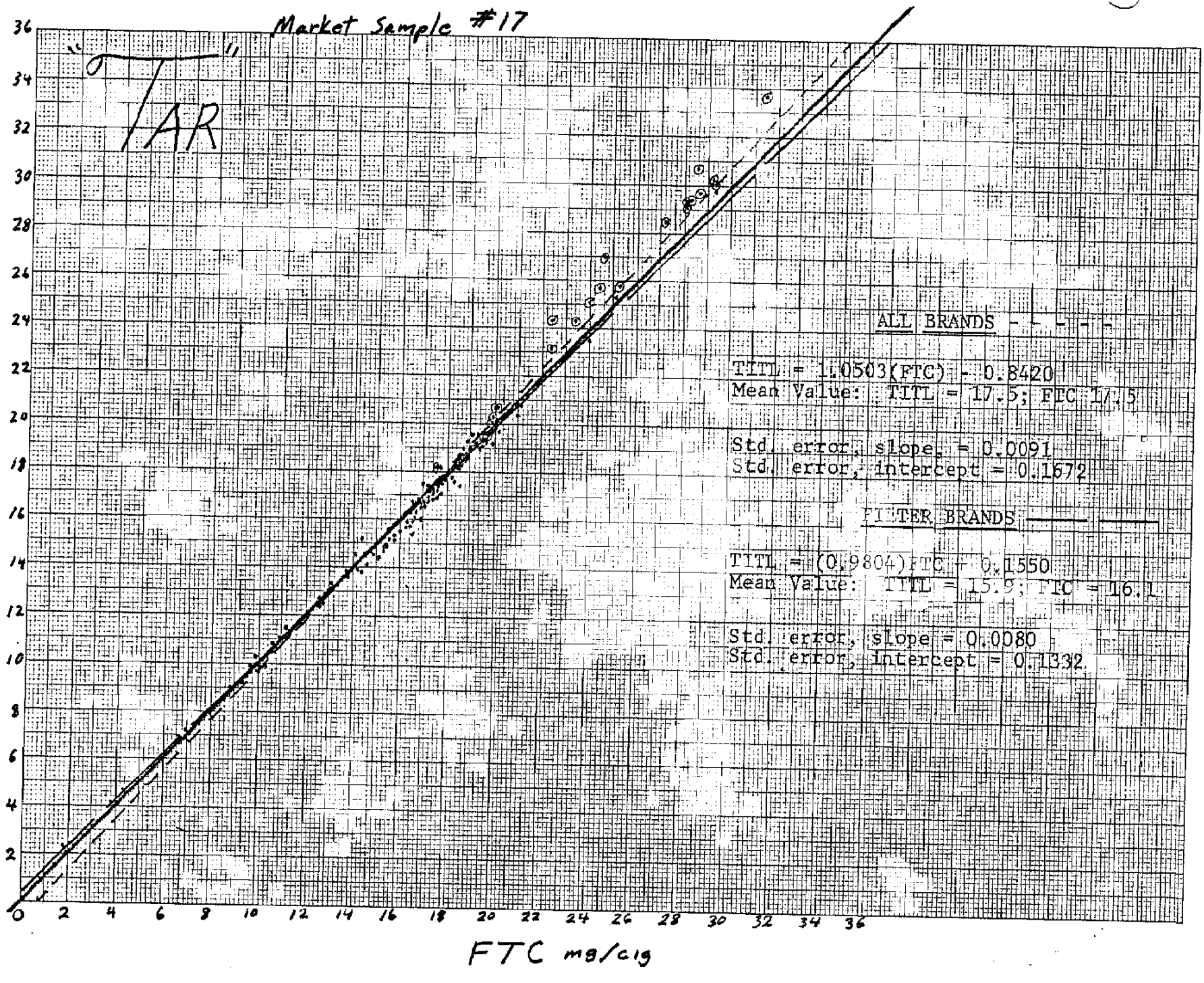
S. E. & M. VERNON CO., ELIZABETH, N. J. 07208 A Division of THE MEAD CORPORATION No. 19-0610 10 mm. to a cm. Made in U. S. A.


Market Sample #17
"TAR"
TITL mg/cig
FTC mg/cig
0 2 4 6 8 10 12 14 16 18 20 22 24 26 28 30 32 34 36
ALL BRANDS
TITL = 1.0503(FTC) - 0.8420
Mean Value: TITL = 17.5; FTC 17.5
Std. error, slope = 0.0091
Std. error, intercept = 0.1672
FILTER BRANDS
TITL = (0.9804)FTC + 0.1550
Mean Value: TITL = 15.9; FTC = 16.1
Std. error, slope = 0.0080
Std. error, intercept = 0.1332

Source: https://www.industrydocuments.ucsf.edu/docs/gkvl0001

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